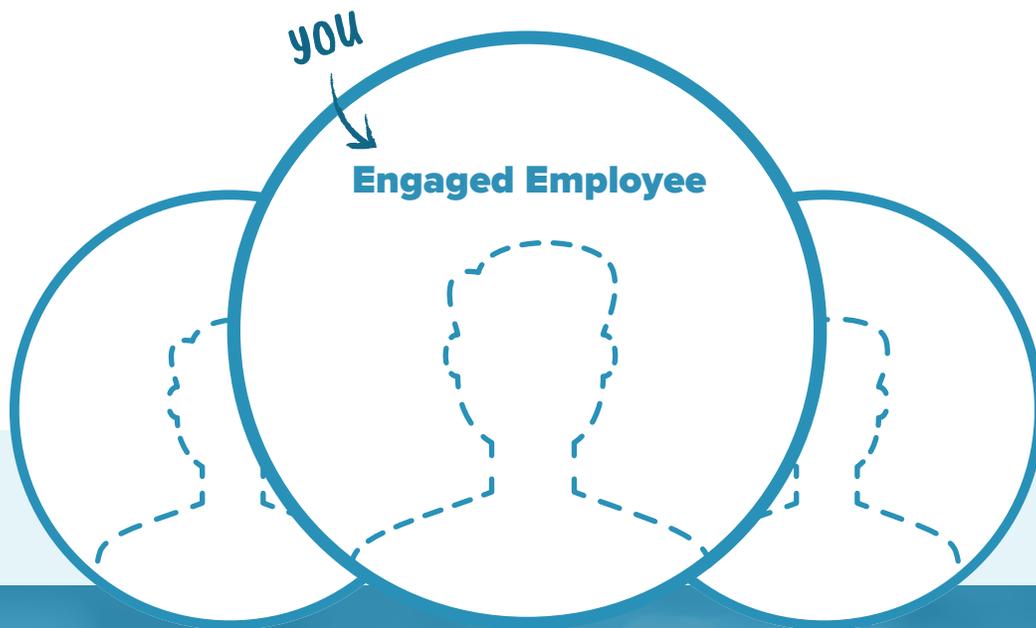


# YOUR Guide to Employee Engagement



**This guide will help you understand what it means to be an Engaged Employee,** the benefits of being engaged, why you should care and how Engagement Multiplier can help make it a reality.

# EMPLOYEE ENGAGEMENT

## What does it really mean?



### ENGAGEMENT IS...

“ The ability to be **PRESENT, FOCUSED**, and **ENERGIZED**. ”

- **Stefan Wissenbach**, Chief Engagement Officer & Founder of Engagement Multiplier

When you love what you do and see the positive impact your efforts make - and feel appreciated by others - you'll naturally want to do your best work.

Engagement leads to creativity, positivity, productivity, and that feeling of camaraderie that can only happen when everyone brings their whole selves to work. It feels good to play at the top of your game with teammates who are doing the same thing. But you can only do that if you feel connected to a larger purpose.

## Engagement has also been linked to:



**Better health** - Having a happy work-life balance has proven to impact your overall health! One study monitored a group of 168 engaged and disengaged workers multiple times a day to measure stress and other health indicators. Engaged workers reported lower stress, higher interest levels, and improvements in cholesterol and blood pressure!

*Well Being: The Five Essential Elements, by Tom Rath & Jim Harter*



**Happiness** - Employees who are fully engaged are more likely to also be happy because they're fulfilling five basic needs humans have for their work: meaning, autonomy, growth, impact and connection.



**Pay and advancement** - Engaged employees are measurably more productive and perform better overall than their peers. This results in higher wages and promotions on a more frequent basis.



**Work-life balance** - When you're engaged, you're engaged in every part of your life: In line for coffee, on the train, and at home. The average person spends between 38 and 41 of the 168 hours in a week at their place of work - why not make it a place you enjoy?

*Bureau of Labor Statistics 2015 data*

# What's your ROI?

The 100% anonymous Engagement Multiplier survey is your platform to tell your managers and owner what you need from them to do your best work. You can suggest solutions to existing issues, improvements for processes, ask for more feedback and point out places where communications tend to break down. You can even volunteer to take initiative and solve problems yourself - taking initiative is encouraged and appreciated.

As you see your thoughts and contributions put into action over the 90 days following each survey, you'll likely find that you feel more motivated to keep improving, contribute more, and collaborate to make your work environment even better.

**The result?** Increased efficiency across the board, better communication, and less frustration.

➔ **A MUCH HAPPIER AND MORE SATISFYING PLACE TO WORK!**

## WHY SHOULD YOU CARE? The decision to embark on your employee engagement journey means your leadership...



**CARES** about your thoughts, feelings and opinions.



**VALUES AND RESPECTS** your time, you as an employee **AND** an individual.



**APPRECIATES** everything you bring and the role you play in the organization's success.



**BELIEVES** in your abilities and want to help you grow in your role and beyond.

## Why Engage with Engagement Multiplier?

We know that asking you to take time out to complete a survey places one more demand on top of an already toppling To-Do list. However, **your participation is vitally important, not just for your company, but for your quality of life and quality of work.**

### REMEMBER!

- ✓ It takes less than 10 minutes to complete
- ✓ Your feedback is 100% anonymous and confidential
- ✓ By participating you have everything to gain
- ✓ Your leadership wants to know what you're thinking and feeling!

### GLOSSARY OF SURVEY TERMS

**ENGAGED PURPOSE**

The shared understanding of what your organization does and why it does it.

**ENGAGED OWNERS**

The individual or small group at the very top of your organization.

**ENGAGED LEADERS**

Those who supervise, manage teams, and drive the direction of your organization.

**ENGAGED EMPLOYEES**

All the members of your organization as a whole, aside from owners and leaders.

**ENGAGED CUSTOMERS**

Those outside your organization who use your products or services.

**ENGAGED INDIVIDUAL**

Your own personal experience within the organization and your career.

# About Engagement Multiplier

We enable business owners anywhere in the world to create Engaged Organizations, because we are passionate about the transformational power of engagement. Utilizing exponential technologies, our goal is to help over 100 million people to improve their levels of personal engagement, take control of their futures and achieve more, whilst loving life.

We provide a simple permanent structure to systematically and accurately measure engagement every 90 days across any organization. Our unique tools, platform and insights empower team members to become more engaged and provide them with the clarity, confidence and capabilities to create transformational change.

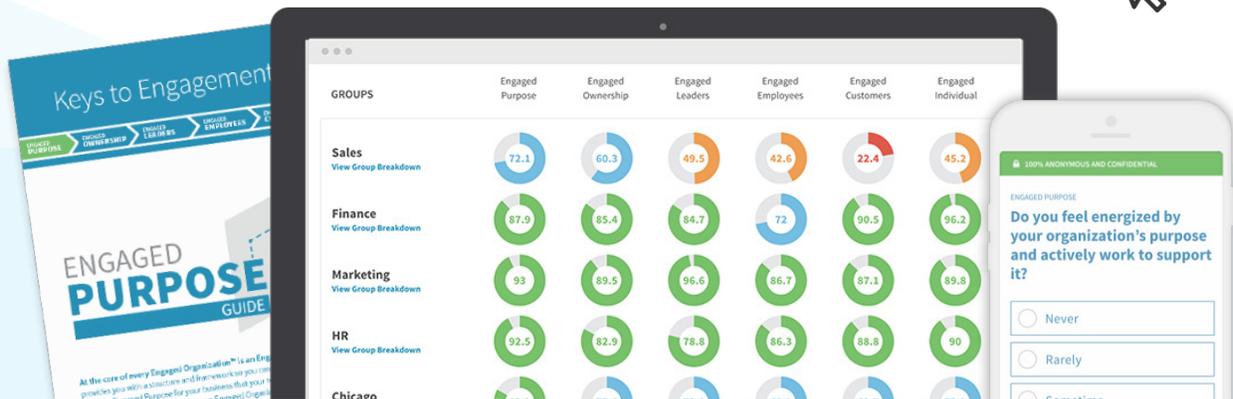
Companies that work with us experience immediate results, improved morale, productivity and profits - all due to increased engagement!

## Start your engagement journey FREE

All the tools to uncover the truth. No credit card. No commitment.

**SIGN UP TODAY**

[www.EngagementMultiplier.com/Free-Trial](http://www.EngagementMultiplier.com/Free-Trial)



## EngagementMultiplier®

130 E. Randolph Street, Suite 1600, Chicago IL 60601-6220  
773-340-0381

42 Berkeley Square, Mayfair, London, W1J 5AW  
+44 (0) 2071 830562

[www.engagemultiplier.com](http://www.engagemultiplier.com)

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